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What's next? "Tar" maximums

Meanwhile residue from the past decade drags into 1970. Not content with a ban on broadcast advertising of cigarettes, it appears Sen. Frank Moss is starting a push for maximum levels of nicotine and "tar" in U. S. cigarettes.

This comes, interestingly, only months before a new position of the Clearinghouse on Smoking and Health. The agency is about to change its position on nicotine and "tar," broadening the list of "unwanted ingredients" to include as many as 15 or 20, among them a number of gasses. This news is expected in a new position paper from the agency.

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